Media Evolution: From Print to Pixels

Britannica Education Insights

Journey from inked newspaper pages to the instant digital world of TikTok. Witness media's dramatic transformation, driven by technological innovation and societal changes, that has profoundly impacted education worldwide.

Britannica EDUCATION

3000 BCE+

The Beginning of Media

Ancient Communication Sets the Foundation

Media's origins trace back to cave paintings, clay tablets, hieroglyphics, and papyrus, which mark humankind's earliest attempts at recording and disseminating information.

Did you know? The earliest known form of writing is Sumerian cuneiform, which dates back to around 3500 BCE!

Gutenberg's printing press is widely considered one of the most important inventions of the second millennium.

1041-1468

Printing Advancements Widen Reach

Three centuries after the advent of separate, movable characters in China, Johannes Gutenberg's printing press revolutionised information distribution as books and literature became accessible to the masses.